

WE DEFINE THE *Future*



PRESS RELEASE

3-6-24

Contact: Mike Singer

760-341-2883, ext. 78107

msinger@csusb.edu

A colorful event poster for the "Family Financial Fair" presented by the CSUSB Office of Pre-College Programs. The poster features a black background with green and blue accents. At the top, it says "CSUSB OFFICE OF PRE-COLLEGE PROGRAMS PRESENTS" in small white text. Below that, the title "FAMILY FINANCIAL FAIR" is written in large, bold, blue and green letters. A paragraph of text describes the event as a free event with a live on-air KUNA FM broadcast, financial aid assistance, special guests, and activities for kids. A yellow starburst graphic on the left says "ENTER TO WIN A \$500 SCHOLARSHIP!". A date box on the right indicates "MARCH 16 2024" with a small graphic of a person. Below the date, the time "10:00 AM - 1:00 PM" is listed. The location is "Cal State San Bernardino Palm Desert Campus, 37500 Cook St. Palm Desert, CA 92211". A list of "Free Assistance on:" includes Financial Aid Application, College Application, Children's Activities, and Scholarship Opportunity. A QR code and a registration link "https://bit.ly/FerieFinacial" are provided. At the bottom, there are logos for CSUSB, KUNA FM, and the Office of Pre-College Programs. A small red starburst on the right says "FREE MEAL FOR THE FIRST 500 ATTENDEES!".

Family Financial Wellness Fair comes to CSUSB Palm Desert Campus

PALM DESERT, Calif. – The Cal State San Bernardino Office of Pre-College Programs invites all members of the community to its Family Financial Wellness Fair taking place at the CSUSB Palm Desert Campus on Saturday, March 16, from 10 a.m.-1 p.m.

The free event is designed to empower families with essential tools and information to enhance their financial well-being and will feature assistance with financial aid applications, special guests, activities for kids, opportunity drawings and a live broadcast by La Poderosa 96.7 FM.

Families from across the Coachella Valley are encouraged to attend for a day of learning, empowerment and fun.

There will be free food for the first 500 attendees, hourly opportunity drawings, a resource fair, and opportunities to participate in financial wellness workshops.

Attendees will enjoy workshops on the following topics:

- A CSUSB admissions information session and next steps for admitted students
- How to complete financial aid applications – including FAFSA and California Dream Act – with a team of trained professionals providing on-the-spot individualized assistance
- Financial wellness and financial literacy
- Applying for the CalkIDS Program (a scholarship program for eligible low-income families that provides \$100 for eligible newborns to use for college expenses and \$500 for children in grades 1-12.)

Individuals who attend the financial aid workshops will be entered to win one of four \$500 scholarships.

Registration is encouraged, and [individuals can register themselves and their guests](#).

Organizations can also [register to participate in the resource fair component](#) of the event.

The CSUSB Palm Desert Campus is located at 37500 Cook St.

About PDC: The CSUSB Palm Desert Campus offers bachelor's and master's degrees, teaching credentials and certificates, and plays a vital role in educating the region's growing population.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the Office of Strategic Communication at msinger@csusb.edu or (760) 341-2883, ext. 78107, or visit the PDC website at www.csusb.edu/pdc.