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PRESS RELEASE

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Community invited to CSUSB Palm Desert Campus for winter 2019 Lessons from Leaders classes

PALM DESERT, Calif. – Community members are invited to the CSUSB Palm Desert Campus on Mondays, from 4-5:50 p.m., to be guests at an academic course called Lessons from Leaders, that brings together preeminent business and cultural leaders, all focused on sharing their stories of success, and sometimes failure.

These personal, intimate presentations are designed to inspire students at the CSUSB Palm Desert Campus to persevere, take chances and reach for goals they may never have thought possible.

This winter's speakers in the university's Lessons from Leaders series include:

- Sheila Thornton, president and CEO, One Future Coachella Valley (Feb. 4);
- Miguel Santana, president and CEO, Los Angeles County Fair Association (Feb. 11);
- Richard Jennings, retired military and historian (Feb. 18);
- Ralph Piscitelli, senior consultant, Global Markets Advisory Group (Feb. 25);
- The Komoei sisters, BBS Brokers Realty (March 4); and
- Larry Dickenson, tournament chief executive, Boeing Classic; senior partner, Asian Aerospace Advisors; executive vice president, sales chief, Boeing (retired) (March 11).

Lessons from Leaders is a for-credit class that focuses on a different business, non-profit or government leader each week to highlight their professional experience and personal advice for success.

The class format begins with an introduction by instructor Michael J. Ortiz, president emeritus, Cal Poly Pomona; followed by the visiting speaker providing 30-40 minutes of content, and then an open conversation with the enrolled students. The class concludes with a reception where students can interact with the speaker and gain critical networking skills.

The experience and insight of the speakers can be a life-changing experience for students. The CSUSB Palm Desert Campus is comprised of predominantly first-generation college students, but they all have one great thing in common - a drive to succeed and be a force for change in their families and communities.

The classes meet from 4-5:50 p.m. in the campus's Indian Wells Theater and the community is invited to attend at no cost. An RSVP is not required, but parking is enforced. Permits can be purchased from the kiosks on campus.

The CSUSB Palm Desert Campus offers bachelor's and master's degrees, a doctorate in educational leadership, and teacher credentials and certificates. With more than 1,400 students, it is the Coachella Valley's four-year public university and plays a vital role in educating and training the region's growing population.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the Office of Public Affairs at msinger@csusb.edu or (760) 341-2883, ext. 78107, or visit the campus website at pdc.csusb.edu.