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PRESS RELEASE

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CSUSB Palm Desert Campus to host Spanish-language film festival event

PALM DESERT, Calif. – The Palm Desert Campus of Cal State San Bernardino is joining with Cinema Culturas to host “Festival en los Campos” or “Festival in the Fields,” a film festival that will run from Oct. 25 to 27 in Palm Desert and surrounding cities.

On Saturday, Oct. 27, the PDC will host an educational round-table and screening of “El Jeremías,” a touching comedy revolving around a talented boy. The film was Mexico’s entry for the Academy Award for Best Foreign Language Film.

“El Jeremías” is in Spanish with English subtitles and will show at noon in the campus’ Indian Wells Theater. Admission is free and advanced reservations are not required. Parking is \$6 per vehicle.

At 2 p.m., an educational round-table in Spanish will be held during which CSUSB students, parents and educators will engage the audience (local community) in a discussion about college pathways and the preparation that leads to a college degree. The audience will hear about the obstacles that they might encounter and the resources they can seek. The round-table will include a Q & A session where audience members can engage in conversation.

Finally, there will be a reception from 3:30-4:30 p.m. that will allow for the discussion to continue in smaller groups, and it will include a resource section where various CSUSB programs will share information to prepare high school students for college pathways and community college students to transfer pathways.

For more information about the Festival in the Fields film festival, including all film screening sites, visit www.cinemaculturas.com.

The CSUSB Palm Desert Campus is located at 37500 Cook St.

The CSUSB Palm Desert Campus offers bachelor’s and master’s degrees, a doctorate in educational leadership, and teacher credentials and certificates. With more than 1,400 students, it is the Coachella Valley’s four-year public university and plays a vital role in educating and training the region’s growing population.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the Office of Public Affairs at msinger@csusb.edu or (760) 341-2883, ext. 78107, or visit the campus website at pdc.csusb.edu.