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PRESS RELEASE

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CSUSB Palm Desert Campus to host Entrepreneurship Day and The Garner Holt Student Fast Pitch Competition

PALM DESERT, Calif. - The Inland Empire Center for Entrepreneurship will present Entrepreneurship Day at the CSUSB Palm Desert Campus on Nov. 1.

Members of the community are invited to attend The Garner Holt Student Fast Pitch Competition, where they will witness a “Shark Tank”-style student business competition where PDC students have 90 seconds to pitch their business idea to a panel of judges.

The competition starts at 6 p.m. and will be held in the campus’ Indian Wells Theater. Admission is free, however, attendees must purchase a \$6 parking permit at a dispenser on campus.

This is a semi-qualifying event where one lucky PDC student will move on to secure a top spot as one of the “Final 5” competing finalists. The pressure heats up knowing the students are competing for \$4,000 in cash prizes.

Attendees are invited to come and support students, cheer for their favorite pitch and see what entrepreneurship looks like, live in action.

To register to attend the event, visit the Palm Desert Campus Garner Holt Student Fast Pitch Competition website at <https://iece.ticketleap.com/PDCfastpitch>.

Also visit the Inland Empire Center for Entrepreneurship at CSUSB website at <https://www.iece.csusb.edu> for more information on its programs.

CSUSB’s globally-recognized Entrepreneurship program will officially begin offering programs at the Palm Desert Campus in fall 2019.

The CSUSB Palm Desert Campus is located at 37-500 Cook St.

The CSUSB Palm Desert Campus offers bachelor's and master's degrees, a doctorate in educational leadership, and teacher credentials and certificates. With more than 1,400 students, it is the Coachella Valley's four-year public university and plays a vital role in educating and training the region's growing population.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the Office of Public Affairs at msinger@csusb.edu or (760) 341-2883, ext. 78107, or visit the campus website at pdc.csusb.edu.