

CSUSB Palm Desert Campus
Proposed Two-Year Schedule: Graphic Design and Marketing, Plan V

Junior Year		
FALL	WINTER	SPRING
ART 342 Graphic Design I	ART 343 Graphic Design II	ART 344 Graphic Design III
MKTG 305 Marketing Principles	ART 333 (OL) History of Graphic Design	Art 337 Interactive and Motion Graphics (substitute for ART 384)
ENG 306 Upper Division Writing Requirement	MKTG 410 (OL) Consumer Behavior	ART 322 Web Design

Senior Year		
FALL	WINTER	SPRING
ART 442 Graphic Design IV	ART 443 Graphic Design V	ART 575 Internship (elective)
MGMT 302 Management and Organizational Behavior (elective)	ART 222 (OL) Art History: Africa, Asia, the Americas, Oceania	MKTG 446 Advertising Campaign
Capstone HUM	MKTG 420 (OL) Advertising	Capstone NSCI
		Capstone SSCI 316

OL=Online

Plus 12 units of electives chosen from (PDC offerings in bold):
 ART 301, **ART 322**, ART 575A-E, **ECON 200**, **ECON 202**, **MGMT 100**, **MGMT 302**,
 ENTR 442, **MKTG 416**, MKTG 430, MKTG 470, MKTG 496, **MKTG 575B**, MKTG 590.

This seven quarter schedule is subject to change without notice. Follow your Program Advising Worksheet for Students (PAWS), which lists coursework for graduation. See your academic advisor to make sure all course requirements are complete.