

**FRESHMAN YEAR**

**Fall: Year 1**

Courses	Units
English 105 (A-1)	4
Math 110 (B-1)	4
PSYC 100 (D-4)	4
USTD 100 A	2
Total Fall Units:	14

**Winter: Year 1**

Courses	Units
Eng 106 (A-1)	4
Comm 120 (A-2)	4
Phil (C-4)	4
Kine 205 (E-1)	2
Total Winter Units	14

**Spring: Year 1**

Courses	Units
*Ist 101	4
Comm 180 (A-4)	4
Eng 110/111 (C-2)	4
Hsci 120 (B-2)	5
Total Spring Units	17

**Year Total Units: 45**

**Fall: Year 2**

Courses	Units
*Acct 211	4
*Econ 200	4
Chem 205 (B-3)	5
World Cultures (D-3)	4
Total Fall Units:	17

**SOPHOMORE YEAR**

**Winter: Year 2**

Courses	Units
*Acct 212	4
*Econ 202	4
Am History (D-1)	4
Span 290 (C-3)	4
Total Winter Units:	16

**Spring: Year 2**

Courses	Units
*Admin 210	4
*Mgmt 230	4
Kine PE (E-3)	2
Sp Topics in Sci & Tech (B-4)	2
Total Spring Units:	12

**Year Total Units: 45**

**Fall: Year 3**

Courses	Units
*Mktg 305	4
*Ist 309	4
*Mgmt 302	4
Free elective	4
Total Fall Units:	16

**JUNIOR YEAR**

**Winter: Year 3**

Courses	Units
*Mktg 410	4
*Mgmt 350	4
Mgmt 306 (F-1)	4
Fin 101 (E-2)	2
Total Winter Units:	14

**Spring: Year 3**

Courses	Units
*Mktg 416	4
*Scm 304	4
Am Inst (D-2)	4
Ta 260 (D-4)	4
Total Spring Units:	16

**Year Total Units: 46**

**SENIOR YEAR**

**Fall: Year 4**

Courses	Units
*Mktg 436	4
*Fin 313	4
Capstone (B-5, C-5, D-5)	4
Total Fall Units:	12

**Winter: Year 4**

Courses	Units
Mktg 420	4
*Fin 314	4
*PA 315	4
Capstone (B-5, C-5, D-5)	4
Total Winter Units:	16

**Spring: Year 4**

Courses	Units
*Mktg 496	4
*Mgmt 490	4
Mktg elective	4
Capstone (B-5, C-5, D-5)	4
Total Spring Units:	16

**Year Total Units: 44**



CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

**PALM DESERT CAMPUS**

**BA Business Admin**

**Marketing Concentration**

4 year Freshman sample road map

\*required for major; only offered this quarter

•PLUS 4 units from (underscored available at PDC) Mktg 415, 430, 446, 460, 470, 520, 525, 550, 555, 560, 590, 595D, 575 Internship available every quarter during senior year

•Finance Minor requires four courses. Two are required for all Business Admin majors (Fin 313 and Fin 314). Fin 360 and 432 meet the elective requirement for the minor. For more information regarding this minor, contact Dr. Jim Estes at 909/537-5773

**Summer: \_\_\_\_\_**

Courses	Units
Total Summer Units:	

**Total Units For Degree: \_\_\_\_\_**

This schedule is subject to change without notice. Follow your Program Advising Worksheet (PAWS), which lists coursework for graduation. See your academic advisor to make sure all course requirements are complete.