



PRESS RELEASE

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Michelle Newman joins development team at CSUSB Palm Desert Campus

PALM DESERT, Calif. - Michelle Newman has recently been hired as the development associate and special events coordinator at Cal State San Bernardino's Palm Desert Campus.

In this newly created position, Newman will provide the CSUSB Palm Desert Campus with support for the overall growth of the campus, including assisting with fundraising and managing special events such as the annual Founders Society Dinner, the annual scholarship fundraiser and additional scholarship recognition events. She will also serve as coordinator for the annual golf tournament, the 18th edition already scheduled for April 24, 2017, which benefits the student scholarship fund.

Newman graduated from the University of Redlands in 2006 with a bachelor's degree in business and management. Most of her career has been spent in the hospitality industry and she started her desert career at the Kaiser Restaurant Group in its corporate offices.

Newman came to the CSUSB Palm Desert Campus from The Living Desert, where she worked three years in the development department as a development associate. She was instrumental in The Living Legacy Endowment Campaign, a first for the organization that raised more than

\$28 million and was a key team member for the 2016 annual gala that grossed more than \$700,000.

Located in beautiful Palm Desert, the CSUSB Palm Desert Campus offers bachelor's and master's degrees, a doctorate in educational leadership, and teacher credentials and certificates. With more than 1,400 students, it is the only four-year public university in the Coachella Valley and plays a vital role in educating and training the region's growing population.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the campus's Office of Public Affairs at msinger@csusb.edu or (760) 341-2883, ext. 78107 or visit the campus website at www.pdc.csusb.edu.