

## TRANSFER YEAR 1

### Fall: Year 1

Courses	Units
*MKTG 305	4
*IST 309	4
*MGMT 302	4
<b>Total Fall Units:</b>	<b>12</b>

### Winter: Year 1

Courses	Units
*MKTG 410	4
*MGMT 350	4
MGMT 306 (F.1)	4
GE Capstone (B.5, C.5, or D.5)	4
<b>Total Winter Units:</b>	<b>16</b>

### Spring: Year 1

Courses	Units
*MKTG 416	4
*SCM 304	4
GE Capstone (B.5, C.5, or D.5)	4
<b>Total Spring Units:</b>	<b>12</b>

Year Total Units: 40

## TRANSFER YEAR 2

### Fall: Year 2

Courses	Units
*MKTG 436	4
*FIN 313	4
GE Capstone (B.5, C.5, or D.5)	4
<b>Total Fall Units:</b>	<b>12</b>

### Winter: Year 2

Courses	Units
*MKTG 420	4
*FIN 314	4
*PA 315	4
<b>Total Winter Units:</b>	<b>12</b>

### Spring: Year 2

Courses	Units
*MKTG 496	4
*MGMT 490	4
MKTG elective	4
<b>Total Spring Units:</b>	<b>12</b>

Year Total Units: 40

**This program assumes completion of the following courses or equivalent coursework at a community college:**

- **ACCT 211** *Introductory Accounting I (4)*
- **ACCT 212** *Introductory Accounting II (4)*
- **ADMN 210** *Applied Business Statistics (4)*
- **ECON 200** *Principles of Microeconomics (4)*
- **ECON 202** *Principles of Macroeconomics (4)*
- **IST 101** *Introduction to Information Technology (4)*
- **MATH 110** *College Algebra (4)*
- **MGMT 230** *Business Law (4)*

For community college coursework information, go to [assist.org](http://assist.org)



**Business Administration, B.A.**  
**Marketing Concentration**  
2 Year Transfer Roadmap

\* Required for major; only offered this quarter.

- Four (4) units of 400- or 500-level MKTG courses chosen from:

Courses in **BOLD** are available at PDC

**ADMN 575(4)** *Internship available every quarter during senior year*

**ART 322 (5)** *\*\*PDC Students only\*\**

**MKTG 420 (4)**

MKTG 430 (4)

**MKTG 446 (4)**

MKTG 460 (4)

MKTG 460 (4)

MKTG 470 (4)

MKTG 520 (4)

MKTG 525 (4)

MKTG 560 (4)

MKTG 590 (4)

MKTG 595D (4)

- Finance Minor requires four (4) courses. Two FIN courses are required for all BUAD majors (FIN 313 and FIN 314). FIN 360 and FIN 432 meet the elective requirement for the minor. For more information regarding this minor, contact Dr. Jim Estes at 909/537-5773.

This schedule is subject to change without notice. Follow your Program Advising Worksheet (PAWS), which lists coursework for graduation. See your academic advisor to make sure all course requirements are complete.