



The Contestants

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LOCALLY PRODUCED GRAMMAR COMPETITION TO AIR ON KCET DESERT CITIES

PALM DESERT, Calif. (May 4, 2009) – The Second Coachella Valley Grammar Bee will air on KCET Desert Cities, channel 218, this month.

The Grammar Bee, created by EMMY award-winning producer Fern Field in association with KCET Desert Cities, is a competition that pits Coachella Valley public high school students against each other in six fast-paced rounds as they vie for scholarships of \$1,500, \$2,000 and \$5,000. "We want to make good grammar cool," explained Field, "so we've developed a game show format to encourage the proper use of English and to promote literacy."

Jason Gray-Stanford, co-star of the hit TV series “MONK” as Lt. Randy Disher, returned as host for the show, and Jane Straus, bestselling author of “The Blue Book of Grammar and Punctuation”, currently in its 10th edition, returned as judge of the competition.

The show was taped in front of a live audience in November 2008 at KCET studios in Los Angeles.

The concept, which Field developed with the participation of the CSUSB Palm Desert Campus, is designed to serve as a pilot program for communities across the country. The goal is to make English grammar accessible and easy to understand for people of all ages, and those with English as a second language.

The Second Coachella Valley Grammar Bee air dates and times are:

Sunday, May 17, 2009 at 2:00 p.m.

Tuesday, May 19, 2009 at 9:30 p.m.

Thursday, May 21, 2009 at 1:00 p.m.

Saturday, May 23, 2009 at 5:00 p.m.

For more information, please contact Mike Singer in the CSUSB Palm Desert Campus Office of Public Affairs at (760) 341-2883, ext. 78107 or visit www.GrammarBee.com.