

PRESS RELEASE

11-8-16

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CSUSB Palm Desert Campus announces 2016-2017 Advancement Board members

PALM DESERT, Calif. - The Palm Desert Campus at Cal State San Bernardino has announced the members of its Advancement Board for the coming academic year. This year's board members are:

- Dick Oliphant, chair
- Ward Fredericks, president
- Allison Jones, vice president
- Catharine Reed, secretary
- Rod Hendry, treasurer
- John Benoit
- Jean C. Carrus
- Carl A. Cohn
- Kathy Cohn
- Thomas J. Davis
- Tim Ellis
- Pat Fredericks
- Tricia Gehrlein
- Erin Gilhuly
- Glen Grayman
- Gale Hackshaw
- Brian Harnik
- Mary Heckmann
- Wendy Jonathan
- Geoff Kors
- Ricardo Loretta
- Bill Marx

- Reid Milanovich
- Justice Douglas P. Miller
- Abby Mozoras
- Mike Murphy
- Elizabeth Nash
- Fred W. Noble, Jr.
- Jan Oliphant
- Lee M. Osborne
- Jody Parker
- V. Manuel Perez
- Priscilla Porter
- Dana Reed
- Floyd Rhoades
- Ray Rodriguez
- Lauren Skiver
- Barbara Spencer
- Nancy G. Stone
- Van Tanner
- Edward M. Tauber
- Maria I. Thomas
- Sheila Thornton
- Joe Wallace
- John Welty
- Sharon Brown-Welty
- James Williamson
- Rod Wood

The PDC Advancement Board is a growing roster of community leaders who serve as advocates and ambassadors for the university. The mission of the board is to develop outreach efforts and to build engagement across all sectors of the desert communities.

Board President Ward Fredericks has noted that "the cornerstone of a great community is very often a fine university, and we are engaged every day in assuring that the PDC is meeting the needs of our region for today and the future."

The PDC Advancement Board will be a part of celebrating the campus's 30th anniversary this year, and is focused on launching the University Legacy Scholarship program, a new offering that will provide full-ride tuition and scholarships for outstanding high school graduates from the region. The board has also been leading the charge for an advanced program in hospitality management, which is slated to start with a certificate offering this coming year, expanding to a specialized bachelor's degree in business in the near future.

Located in beautiful Palm Desert, the CSUSB Palm Desert Campus offers bachelor and master's degrees, a doctorate degree in educational leadership, and teacher credentials and certificates. With more than 1,400 students, it is the only four-year public university in the Coachella Valley and plays a vital role in educating and training the region's growing population.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the campus's Office of Public Affairs at msinger@csusb.edu or (760) 341-2883, ext. 78107 or visit the campus website at www.pdc.csusb.edu.