



## **PRESS RELEASE**

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## **Free workforce development seminars to be held at CSUSB Palm Desert Campus**

PALM DESERT, Calif. (September 30, 2009) – The third annual **Community University Educational Summit (CUES)** will be held at the Palm Desert Campus of Cal State University San Bernardino, on Saturday, October 17 from 8:00 a.m. - 2:00 p.m. in the campus' Oliphant Auditorium. It is free for all attendees, with parking being paid by Friends of the Palm Desert Campus. Students, faculty and members of the community are encouraged to attend.

The goal of the conference is community awareness and education. These free seminars will focus on topics which provide valuable knowledge for advancing careers. Participants can attend all presentations or those of specific interest.

### **The CUES Conference will include dynamic speakers on the following topics:**

**8:00 to 8:45 a.m. - The Role of Occupational Training in Developing a New Workforce**

**Panel Discussion: Dennis Larney, John Caldwell, and Guests**

Career and Technical Advisors, CSUSB Palm Desert Campus

**9:00 to 9:45 a.m. - The Stock Market and Recovery: A Snapshot for the Future**

**Dr. Jim Estes**

Finance Department Coordinator and Professor, CSUSB-Palm Desert Campus

**10:00 to 10:45 a.m. - Personal Branding and Career Networking**

**Dr. Elaine Ahumada**

Professor of Political Science, California Baptist University

**11:00 to 11:45 a.m. - Cardiovascular Disease and Financial Stress**

**Dr. Stacey Hilton**

Manager of Cardiology, Neurology, Vascular Services, Cardiac Rehabilitation and Diabetes Education, Pomona Valley Hospital Medical Center

**12:00 to 12:45 p.m. - Community Partnership Awards Ceremony**

**Recipients:**

**Dr. Stacey Hilton: Community and University Service**

(Director, Pomona Valley Hospital Medical Center)

**Cynthia Flores: Community University Partnership Support**

(Associate Dean, CSUSB Palm Desert Campus)

**Dr. Catherine Levitt: Excellence in Service Learning Instruction**

(Professor, CSUSB Palm Desert Campus)

**Melissa Snyder: Excellence in Service Learning Instruction**

(Professor, CSUSB Palm Desert Campus)

**Dr. Gary Lange: Excellence in Service Learning Instruction**

(Professor, CSUSB Palm Desert Campus)

**1:00 to 1:45 p.m. - One Great Goal**

**Ursula Mentjes**

President of Sales Coach Now, Potential Quest, Inc., and International Speaker

**1:45 to 2:00 p.m. - DOOR PRIZES**

"We are so pleased with the caliber of speakers for this year's CUES conference," said Dr. Diane Podolske, Director of Community-University Partnerships at CSUSB. "Participants will walk away with practical knowledge and strategies to position themselves for success; despite the economic crisis."

CSUSB faculty member and co-coordinator of CUES, Dr. Cynthia Schreihans, agrees. She says, "Embrace CUES; shared knowledge is the key to success."

The campus is located at 37-500 Cook Street in Palm Desert, between Gerald Ford and Frank Sinatra Drives.

For more information, visit [www.cuespdc.com](http://www.cuespdc.com) or call 760.341.2883, ext. 78151.

For general information about the CSUSB Palm Desert Campus, contact Mike Singer in the campus' Office of Public Affairs at 760.341.2883, ext. 78107.