

PALM SPRINGS FILM FESTIVAL TO SHOW FREE FILM AT PALM DESERT CAMPUS

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PALM DESERT, Calif. The Palm Desert Campus of California State University, San Bernardino will host a free screening of the 1959 film, "Imitation of Life", on Wednesday, August 13, at 7:00 p.m. in the campus' Indian Wells Theater. The campus is located at 37-500 Cook Street, between Gerald Ford and Frank Sinatra Drives. Parking will be enforced at \$5 per vehicle.

The film stars Lana Turner, John Gavin, Juanita Moore and Susan Kohner and is part of the Palm Springs International Film Society's series of free public film screenings entitled, "Drama Queens".

A question and answer period led by Barry Sabath, Senior Lecturer at the AFI Conservatory, will follow the film.

As part of the Society's Educational/Community Outreach Program, "Drama Queens" will explore the role of women in the cinematic melodrama genre. With star-studded melodramas that vary from campy and vampy to weepy and wistful, the evolution of women in film will be discussed by experts in the know.

These films deliver memorable female characters who are attempting to make their mark in the world. The series of ten films straddle seven decades and provide audiences with an education worthy of a degree in women in the cinema with a minor in histrionics.

The use of the Indian Wells Theater has been underwritten by Friends of the Palm Desert Campus.

For additional information about this film series, visit www.psfilmfest.org or call (760) 322-2930.

For more information about the CSUSB Palm Desert Campus, please call Mike Singer in the Office of Public Affairs at (760) 341-2883, ext. 78107.