



PRESS RELEASE

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Reception will celebrate campus' new literary publication

PALM DESERT, Calif. (October 6, 2009) – Free copies of *SketchBook's* third edition will be distributed at a reception to celebrate its release on Friday, October 23, from 5-9 p.m. at the CSUSB Palm Desert Campus.

SketchBook is CSUSB Palm Desert Campus' third annual arts and literary magazine. As with the many famous and historical sketchbooks from the world's greatest creators, *SketchBook* is a sampling of ideals; talented voices, artistic vision, quick witted humor, and academic prose.

Submissions for the publication were submitted by CSUSB Palm Desert Campus students, faculty and the general public.

To celebrate this accomplishment, the publishers of *SketchBook* will host a celebration reception on Friday, October 23, from 5 p.m. to 9 p.m. in the Mary Stuart Rogers Gateway Building, located on the CSUSB Palm Desert Campus, 37-500 Cook Street. There will be food, drink, live music, an art exhibit, author readings and door prizes. Members from the community are encouraged to attend this free event.

The campus is seeking contributions for next year's edition which can be submitted digitally via pdcpub@gmail.com. More information can be found at www.SketchBookpub.com.

For more information about the CSUSB Palm Desert Campus, contact Mike Singer in the campus's Office of Public Affairs at (760) 341-2883, ext. 78107.