



PRESS RELEASE

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CSUSB Palm Desert Campus appoints new Director of Special Events

PALM DESERT, Calif. (September 22, 2009) – The Palm Desert Campus of Cal State San Bernardino has appointed a new Director of Special Events, Heather Hundley.

As Director of Special Events, Hundley will be responsible for producing the campus' upcoming theater season which will include a *Broadway* series, an *Indian Wells Pops!* series, and a *Conversations with...* series hosted by Patti Gribow. In addition, she will oversee the redesign of the campus' website, will work with faculty and staff to enhance the campus' distance learning program, and will partner with community leaders in fundraising activities for the campus' annual golf tournament.

Hundley has been teaching courses at Cal State San Bernardino for the past ten years in their Communication Studies department. Specifically, her expertise is in mass media including media production, media history, and media and culture. Her research interests range from

issues of gender and feminism to sports, pop culture, and law. She is published in several scholarly journals including *Communication Reports*, *Journal of Intergroup Relations*, and *Visual Communication Quarterly*. Currently, Dr. Hundley is President-Elect of WSCA (Western States Communication Association) and is in the process of planning their conference in Anchorage, Alaska.

To contact Dr. Hundley directly, call 760.341.2883, ext. 78140 or email her at hhundley@csusb.edu.

For general information about the CSUSB Palm Desert Campus, call Mike Singer in the campus' Office of Public Affairs at 760.341.2883, ext. 78107.