



## Communications Intern for Desert AIDS Project

**Department:** Public Relations

**Job Description:** Assist the Public Relations Manager with advertising, marketing, media relations, and branding activities, as well as the production of D.A.P.'s print and online publications. Specifically, the Communications Intern will:

- Work directly with the Public Relations Manager and D.A.P.'s advertising agency to create and implement strategic marketing communications plans for FY 2009-2010.
- Assist in advertising, marketing, media outreach, and press relations for all brand-building and fundraising events.
- Create content for:
  - D.A.P.'s website while assisting with website redesign.
  - D.A.P.'s online and social media communications.

Other duties may be assigned to meet specific business needs.

**Requirements:** Candidates for the Communications Intern position at Desert AIDS Project must:

- Be currently enrolled in a communications or marketing-related degree program.
- Have outstanding written and verbal communications skills.
- Have a mastery of standard written English, including accurate grammar, spelling, and proofreading.
- Have a willingness to work at least 20 hours per week for the entire academic year.
- Be able to maintain the highest level of confidentiality and professionalism.
- Be flexible and able to multi-task.
- Have strong PC, MS Office, and Internet skills.

- Desire a professional career in communications.
- Have an interest in HIV/AIDS issues of local, national, and global scope.

**This is an unpaid internship. Submit your resume and writing samples to be considered for this position.**

**For consideration contact -  
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